

Natalie Jobity

“Presence with a Purpose”™

Image Consultant, Author, Professional Speaker

Is Your Company Losing Millions of Dollars Because of How Your Employees Dress?

Image can be used as a strategic tool for individuals to achieve the success they desire. However many people ignore this secret weapon. Is your company's business casual dress code being misunderstood? Are you frustrated by employees who dress inappropriately? Is your team's image simply not aligned with your organization's positioning? Does your group need help dressing to impress?

Natalie's presentations and workshops are suited to any company, organization or group whose employees or members need a refresher on the importance of their image to their success. If you need your people to elevate their game, to project more confidence and professionalism, or to present a consistent brand image, Natalie's seminars will inspire and motivate them to dress with intention and purpose.

KEYNOTES

We customize our topics to meet the needs of your organization. Our most requested topics include:

Working Your Image for Maximum Impact

- ◆ Understand the Impact of First Impressions
- ◆ Examine Your Professional Presence and Its Effectiveness
- ◆ Dressing to Impress: 10 Guidelines to Dress By
- ◆ Understand the Importance of Non-Verbal Cues
- ◆ Business Wardrobe Essentials

“Presence with a Purpose”™ Creating a Strong Professional Brand

- ◆ Examine the Key Elements of an Effective Personal Brand
- ◆ Understand How to Create a Professional Brand
- ◆ Use Your Signature Style and Image to Reinforce Your Business's Brand
- ◆ Dressing with Intention and Purpose: A Pathway to Success
- ◆ 10 Image 'Deal Breakers' to Avoid
- ◆ Keys to Being Business Appropriate at All Times

WORKSHOPS & BREAKOUTS

- ◆ Make Your Wardrobe Work for You
- ◆ The Art of Figure Flattery
- ◆ Creating Business Appropriate Ensembles that Make an Effective Statement
- ◆ Your Style Your Way: Expressing Your Personal Style in a Professional Context
- ◆ And More!

Natalie Jobity, M.B.A. has an entertaining, high energy, and impactful speaking style. She packs her presentations with how-to's, humor, and inspiration which empowers her listeners with the tools necessary to change their lives.

Her audience walks away from her presentations feeling more focused, more confident, and more educated about the importance of having an image that truly reflects who they are and their professional aspirations.



For More Information

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PARTIAL CLIENT LIST

GE Healthcare • Howard University • National Association of Professional Women (Annapolis Chapter) • Long & Foster Realtors (Annapolis) • Association of Bridal Consultants • Decorating Den Interiors, National Capitol Region • Bowie State University • New Psalmist Baptist Church • Officers' Wife Club

CREDENTIALS

- 15 years corporate marketing experience
- AICI certified image consultant. MBA Marketing, MPHIL Finance, BS Accounting & Economics Magna Cum Laude
- Author of Amazon Bestseller: *Frumpy to Fabulous: Flaunting It. Your Ultimate Guide to Effortless Style*
- Ambassador for the American Heart Association, Greater Washington Region
- Founder "Mission 1Million Makeovers"™ Change your Image, Transform Your Life



Natalie Jobity, M.B.A.

*CEO/President,
Élan Image Management*

BOOK



"Our personal brand conveys information about our credibility, intelligence, self-image, confidence and so much more... What does your brand say about you?" More importantly, is your brand aligned with your company's brand?

– Natalie Jobity

MEDIA

Natalie has been featured in a variety of publications and on television. See partial listing below. Please contact us for a copy of her media kit.



The Washington Times



NATALIE JOBITY, President of Élan Image Management, is an internationally acclaimed image consultant for professionals who are ready to own their spotlight, elevate their image, and become a magnet for their clients or customers. As a well-credentialed marketer for 15 years, Natalie harnesses her past corporate experience to groom professionals needing to create effective, authentic and memorable personal brands for themselves or the companies they represent. Natalie is a dynamic speaker, sought after wardrobe expert and style columnist. To discover how Natalie can ensure your employees, members or team dress to achieve "Presence with a Purpose"™ contact her today.

RAVE REVIEWS

"I thought I knew exactly how to present myself as a professional business owner until I had the honor to meet Natalie. She gave me so many great tips on presenting myself in the business world. Just an hour with her and I have a brand new exciting way of thinking about my personal presentation. I see nothing but success in my future."

~ Sheila B., ABC Member

"Thank you for facilitating the workshop. You were outstanding. So much so, that one of our male students cut his hair! We thoroughly enjoyed your presentation and look forward to working with you in the very near future."

~ Verna S., Howard University, Admissions

"Natalie - I am glad that you were able to share your expertise with the women of GE. It was definitely fun and everyone learned a lot." ~ Marie T., GE Corporate

"Natalie is not only a dynamic speaker - she herself personifies her byline: "presence with a purpose". What a classy, confident lady who really knows what she's talking about and can present her knowledge in a fun, non-judgmental way! It's great having our own local Stacy London helping us figure out 'what not to wear' ..." ~ Deb M., PBCTMA Splash of Elegance

"Your presentation was educational, fun and stimulating. I hadn't thought of my professional life as a "branding" opportunity. Enjoyed you!" ~ Holly S., NAPW



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